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CREATIVE ROADS LEAD TO
POWER PLAY STUDIO
powerplaymiami.com

a sensible choice for your event



<< Branding Elements Flat Screen TVs & Duratrans

Power Play Studio has 8 42" LCD TVs that flank the entrance, 4 on each side. These TVs can be used to showcase an image or design, play a movie or create a video loop. Power Play Studio has 3 Duratrans in the entrance/lobby. There is one large Duratran on the right and two side by side on the left. These can be created, installed and removed by one of Power Play's preferred vendors and can be reused after the event. Removal does not cause damage. These Duratrans are back lit.

<< Branding Elements Exterior Windows & Doors

The entrance of Power Play Studio is lined with a total of 10 windows/doors measuring approx 222 sq. ft. These windows can be left blank or used for additional branding. Power Play has a preferred vendor for creation, production and installation and can provide costs and contact information upon request.



<< Branding Opportunities Automotive Display

Power Play Studio is the perfect place to launch or showcase an automotive. The studio recently housed a small private cocktail reception for Lamborghini, and a combined Lexus new car announcement and Pucci fashion event. The double doors for automotive entry are 98 inches wide (approx 8 ft) 90 inches high (approx 7 1/2 feet). Power Play can provide preferred vendors for production and automotive installation and lighting.